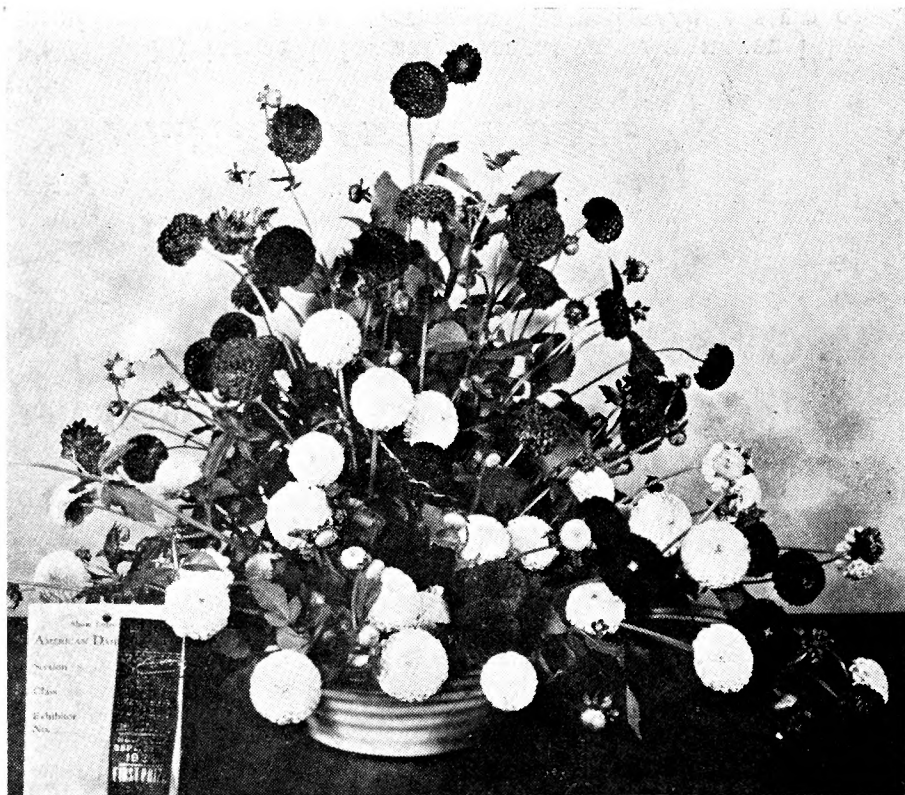


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ALLING'S DAHLIAS &



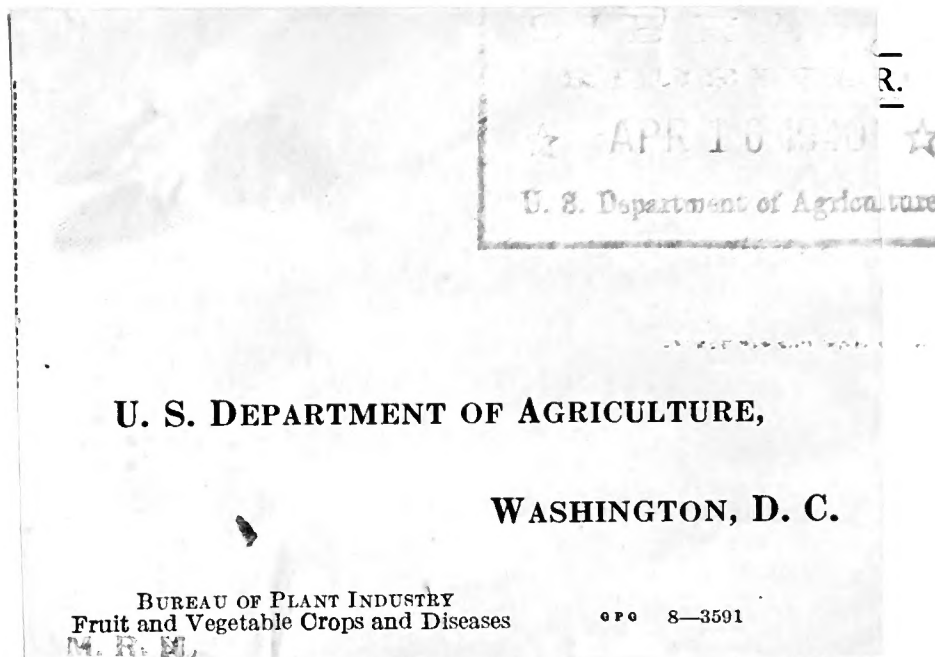
*C. Louis Alling*

Dahlia Specialist

251 Court Street

West Haven, Conn.

Return Postage Guaranteed



# ALLING'S DAHLIAS — 1940

## NOVELTIES AND OLD FAVORITES

### *Large Flowering Varieties*

**ADOLPH MAYER (I. D.)** One of the darkest Dahlias we have seen. A fine, clean grower and lasts extremely well when cut. Size is large. **Roots \$1.00 Plants \$ .50**

**A. E. HEIL (I. D.)** A grand deep purple giant which blooms from early to late. Flowers deep and massive and stiff stems. **Roots \$2.00 Plants \$ .75**

**AIKO (S. C.)** Cardinal or deep carmine with a silver reverse showing at the center and tips. Bushes are strong open growers and the blooms stand out in a fine bold fashion. Size 8 to 11 inches. **Roots \$1.00 Plants \$ .50**

**ALICE STELLICK (F. D.)** We believe this to be one of the best of the many bi-colored varieties. Color is rich scarlet and pure glistening white, each color being most sharply divided. A luxuriant grower on long stems. **Roots \$ .75 Plants \$ .50**

**AMELIA EARHART (S. C.)** An Honor Roll winner which has proven its worth. Coral in color and a producer of many 12 inch blooms. One of the real outstanding varieties. **Roots \$1.00 Plants \$ .50**

**ANNA BENEDICT (I. D.)** A most satisfactory dark red. The color is deep garnet with nearly black shadings at the center. A flower of very strong substance and a red which stands the weather exceedingly well when cut. **Roots \$ .75 Plants \$ .50**

**ARELDA LLOYD (I. D.)** A sport of Jane Cowl having the same habit of growth in every way but of a clear golden yellow color throughout. If you like Cowl you will like this one. **Roots \$ .75 Plants \$ .50**

**BALLEGO'S SURPRISE (S. C.)** A white which may be depended upon for fine blooms under all conditions. Erect stems, large size and very artistic formation. **Roots \$1.00 Plants \$ .50**

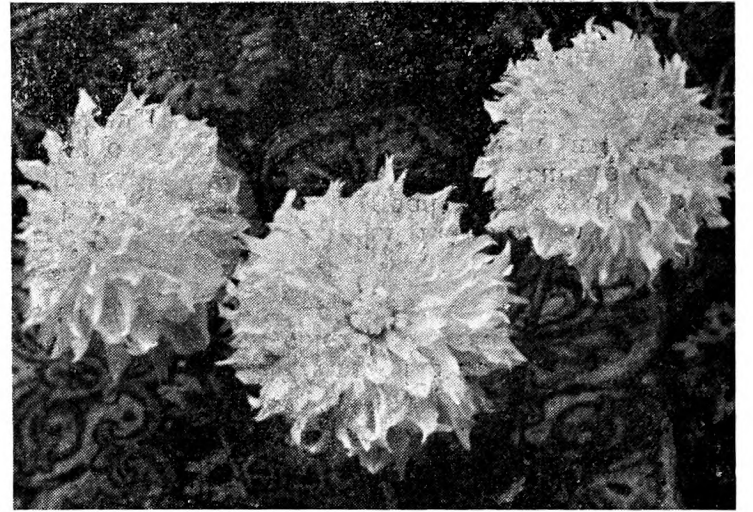


**MARY TALLMADGE**  
Informal Decorative

**BLUE JERSEY (F. D.)** One of the several sports from Jersey's Beauty. Habit of growth is the same but the color is lavender with a suggestion of blue sheen. A splendid cut flower and keeper. **Roots \$ .50**

**BLUE RIVER (I. D.)** Bluish French violet giving a smokey bluish effect. An unusual combination of colors and a most satisfactory grower. **Roots \$ .75 Plants \$ .50**

**BLUSHING BRIDE (F. D.)** A Dahlia of soft appealing colors; peach pink and white. Very erect stems and a good keeper when cut. **Roots \$2.00 Plants \$ .75**



**MRS. HELEN GOETZGER, Informal Decorative**

A 1940 introduction originated by Mr. Frank Goetzger of Mt. Rainier, Md.

The most artistic yellow informal to date. Size 7 to 10 by 5 inches deep on strong straight stems held facing 6 to 8 inches above uppermost pair of leaves. A real good Dahlia, early and late. A sure winner in the 8 inch class. Certificate of Honor Georgia Trial Garden. **Plants \$2.50 net**

**CALIFORNIA IDOL (I. D.)** This giant yellow is too well known to require much description. Size is uniformly large and the petals are long and pointed. A yellow which we can highly recommend. **Roots \$1.00 Plants \$ .50**

**CARL G. DAHL (I. D.)** Chosen by the late Dr. Howe as worthy to bear the name of the man for whom the Dahlia was named. Color amber glow with golden sheen and sweetbriar reverse. Healthy bush, height about 5½ feet, insect resistant. Blooms from early to late. Size 11 to 14 inches. A Dahlia to make you proud of your garden. **Roots \$2.00 Plants \$ .75**

**CARRARA (S. C.)** A cross between Frau Bracht and Andrea Erickson having the formation of the former and color of the latter. Pure white with creamy centers before the petals unfold. Large, with erect stems. **Plants \$1.00**

**CAVALCADE (F. D.)** A variety similar in habit of growth and stem to Jersey's Beauty, but somewhat larger and several shades darker in color, or nearly a deep rose. **Roots \$ .50**

**CHEERIO (Inc. Cac.)** We were very pleased with the way this Dahlia grew in our garden last year and it was also a winner for us on the exhibition table. The stems are long and stiff and the flowers have fine substance and last well when cut. Color peach and cream to yellow. Size 8 x 5. **Roots \$2.00 Plants \$ .75**

**COL. LEWIS (F. D.)** A large easy growing variety which should be better known. The color is deep mulberry rose and is quite different from existing sorts. **Roots \$ .75 Plants \$ .50**

**DARCY SAINSBURY (I. D.)** An Australian introduction which is fast becoming popular in this country. It is considered by many the best exhibition white to date. Ideal stems and a fine grower. **Roots \$2.00 Plants \$ .75**

**DEW'S WHITE (I. D.)** This white, while not exactly new, is not well known but we have grown it most successfully as a cut flower the past two seasons. The blooms are large and spreading with notched petals. Excellent keeper when cut and straight stems. **Roots \$1.50 Plants \$ .50**

**DULCINEA (Cac.)** Coral red. Wiry stems and a good keeper when cut. **Roots \$1.00 Plants \$ .50**

**DR. J. H. CARMAN (F. D.)** A broad petal giant of deep American Beauty rose. A many time prize winner. **Roots \$ .50**

**EDWARD RINDFLEISCH (F. D.)** A clear brilliant red which does not burn in the sun. Large, a good bloomer and an exceptionally good variety in the red class. **Roots \$ .50**

**ENKART PRIMA (S. C.)** A challenge cup winner in Belgium. The color is new in the cactus type; soft salmon with a deep yellow center. Very fine for exhibition or cutting. **Plants \$1.00**



**ELITE GLORY (F. D.)** Large brilliant red with the broadest petals of any variety known. Fine heavy erect stems. **Roots \$ .50**

**ELITE SPORT (F. D.)** A sport of Elite Glory which may now and then revert to the original but for the most part the flowers are a soft buff striped and speckled crimson. Like the original plants are heavy growers and the flowers are large. **Roots \$ .50**

**FOREST FIRE (I. D.)** A spectacular and different bi-color, being bright lemon yellow for about half the length of the petals, then shaded to rich scarlet towards the tips, enhanced by clear yellow petaloids. It is a stocky grower and by slight disbudding very marvelous blooms may be produced. **Roots \$ .75 Plants \$ .50**

**FORT MONMOUTH (I. D.)** This has undoubtedly won more prizes in the largest bloom class than any other variety grown. The color is rich wine red with an underlying tone of brilliant crimson maroon, and a slight bluish violet tone at the tips of petals. The stems are long and stiff, flowers do not burn and last well when cut. **Roots \$ .75 Plants \$ .50**

**FORT WASHINGTON (I. D.)** A fine large flower of deep crimson shading to maroon in center. A monster flower which should be in every garden. **Roots \$ .50**

**GOLDEN STANDARD (Cac.)** A fine new variety of clean outstanding appearance. Good Cactus form and the blooms, while carried at right angles on the stems, always look you right in the face. The color is buff shaded to amber and gold. **Roots \$ .75 Plants \$ .50**

**GOLDEN LIGHT (F. D.)** One of our 1935 introductions. The unusual markings and colors of this variety always attract attention. The ground color is canary yellow edged and more or less marked and splashed carmine. All habits are good, long erect stem and a fine clean grower. Size about 8 inches under ordinary conditions. **Roots \$ .75 Plants \$ .50**

**GRACE CURLING (I. D.)** A glorious decorative of great size and imposing in both form and color. It is orchid lavender shading to white at base with something of a silvery overcast. **Roots \$ .50**

**GREAT EASTERN (I. D.)** The color is a combination of orange and reddish bronze. It is very prolific of huge deep blooms. **Roots \$1.50 Plants \$ .75**

**GREATER GLORY (S. C.)** A very lovely upstanding new semi-cactus of a pleasing violet-rose color with lighter shadings on the tips and reverse. A prize winner wherever shown. **Roots \$2.00 Plants \$ .75**

**GRETEL (S. C.)** This makes a bush of medium height and the plants are completely hidden by the blooms from early to late. The flowers are medium size of bright henna or nearly red. A fine flower for cutting or baskets. **Roots \$1.00 Plants \$ .50**

**HASLAROVA (F. D.)** An imported bi-color which attracts attention wherever shown. The base color is white splashed and marked with deep magenta. Good size, clean upright growth with strong stems. **Roots \$1.00 Plants \$ .50**



**JESSICA DRAGONETTE**  
Semi-Cactus

**HEATHERBLOOM (I. D.)** The formation of this variety resembles a large recurved chrysanthemum. The color is a rich rosy purple with heavy shadings of white. 6 to 8 inches deep and more in diameter. **Roots \$ .50**

**HUNT'S VELVET WONDER (I. D.)** Violet-purple and burgundy to true purple. Blooms are not only large but deep and massive. The stems are very strong and the flowers stand out well. **Roots \$1.00 Plants \$ .50**

**JANE COWL (I. D.)** This giant flower is easily the most outstanding variety of the present generation. It is far too well known to require any lengthy description. However, for the benefit of any beginners, we will say that it is a glistening bronzy buff of ideal habits, and by all means try it. **Roots \$ .35 3 for \$1.00**

**JEAN TRIMBEE (S. C.)** The rich purple or petunia violet of this flower instantly attract. It has heavy petals which are not only revolute, but twisted and curled. Plants are good growers with long stems. **Roots \$ .75 Plants \$ .50**

**JERSEY'S DAINTY.** This incurved cactus is most aptly named as both its coloring and form are extremely dainty. The color is pure white with just a faint tinge of lavender at times. A prolific bloomer with long stems and a good cut flower. **Roots \$ .75 Plants \$ .50**

**JERSEY'S WHITE BEAUTY (I. D.)** An excellent cut flower white and a fine keeper when cut. **Roots \$1.00 Plants \$ .50**

**JESSICA DRAGONETTE (S. C.)** Our 1935 introduction which has made good throughout the country. Named in honor of this most charming and petite radio star at the 1934 A. D. S. exhibition in New York.

Comparison with the color chart shows the colors to be picric yellow suffused with Venetian pink. However, a description which we think more readily visualized would be peach and cream with a shading of deeper pink on the reverse of the petals. The type is semi-cactus almost bordering on the informal decorative. The petals turn in, making the huge blooms both deep and massive. The plants are rugged growing with good stout stems and produce an abundance of blooms. **Roots \$1.00 Plants \$ .50**

**JIM MOORE (I. D.)** A Dahlia worthy of a place in any garden. It is distinctive in both form and color. The petals are long and regular, rolling back at tips. Color primrose yellow, shaded gold and suffused salmon. **Roots \$ .50**

**JIMMIE FOXX (I. D.)** The formation is deep and shaggy, different from existing varieties. Stems are erect and size of the blooms is very large standing right on top of the stem. The color is coppery red with a touch of henna. If you like big ones don't miss it. **Roots \$1.00 Plants \$ .50**



Our display at the 1939 A. D. S. Exhibition which was awarded a silver medal

F. D. denotes Formal Decorative. I. D. Informal Decorative  
S. C. Semi-Cactus



LARGE FLOWERING VARIETIES—Continued

**JOYCE LOUISE (Ward).** This big orchid-pink informal has won and been certified wherever shown. Certified at East Lansing, Mich., and Berkeley, Calif., and won the American Home Achievement Medal at St. Louis show in 1938. Size 13 to 14 inches and produces a lot of blooms. **Roots \$2.50 Plants \$1.00**

**JYDR, K. SVODODA (I. D.)** This was a 1937 European introduction which we liked very much on account of its beautiful rose coloring. Received a Certificate of Merit at Storrs in 1937 from which we give the color description, "Rose color and deep rose color, back rose pink with high amparo purple tints." Quite large with long medium to heavy stems. **Roots \$ .75 Plants \$ .50**

**KING PETER (F. D.)** It is difficult to imagine a more pleasing combination of colors than shown in this new importation. The base is white softly overlaid with amethyst and pale rose. Size medium, long stems and very fine for cut flowers and baskets. **Plants \$1.00**

**KISS ME (S. C.)** A very unusual bi-color of about four inches in diameter. The base color is garnet red with the petals edged and tipped white. An exceedingly free bloomer and a splendid cut flower. Should be a winner in the medium size classes. **Roots \$ .50**

**LAETARE (I. D.)** A brilliant orange red suffused gold which strike you right in the eye when you see it. Medium size, a grand cut flower making it unusual for basket work. **Plants \$ .50**

**LORD OF AUTUMN (F. D.)** This bright yellow giant has become one of the most popular varieties wherever Dahlias are grown. The blooms are very large and deep and the stems the best. Has a grand record as a prize winner. **Roots \$1.00 Plants \$ .50**

**LOIS WALCHER (F. D.)** This attracted more attention than did perhaps any other Dahlia in our gardens last year. The colors are amaranth to pansy purple with the outer edges contrasted pure white. To many it proved disappointing as the size is medium but we very much liked the style of growth as well as the large number of blooms it produced and believe to many who grow Dahlias for garden decoration and cutting it will be most satisfactory. **Roots \$5.00 Plants \$1.50**

**MARY TALLMADGE (I. D.)** A Dahlia of decidedly different colors being a peculiar old rose shaded mulberry pink with a smoky overcast. Large size, and bushes are strong growers **Roots \$ .75**

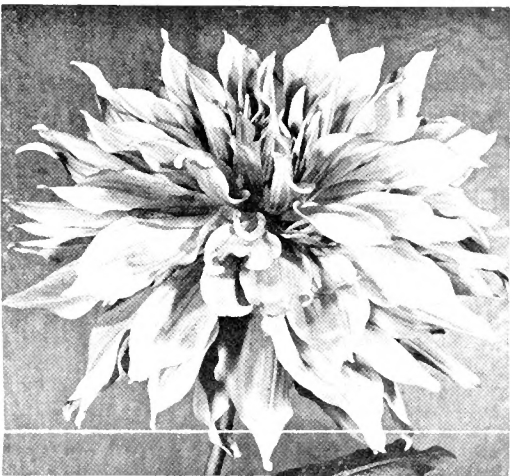
**MASCOTTE (S. C.)** A novelty from Holland where it was a silver cup winner. Deep rose with yellow overcast in color. Wiry stems and good bush habits. **Plants \$ .50**

**MISS GLORY (S. C.)** A large imposing semi-cactus of apricot yellow. None better in this color or type. **Plants \$ .50**

**MONARCH OF THE EAST (F. D.)** This attracted much attention in our garden last year on account of its colossal size and brilliant orange bronze color. All blooms were at least a foot in diameter with wide spreading petals having a tough waxy finish. Cane-like stems. **Roots \$2.00 Plants \$ .75**

**MONMOUTH CHAMPION (I. D.)** A big spreading flower which can be grown as large as any of them. The color is a brilliant orange scarlet. Stems and other habits good. **Roots \$ .50**

**MOHAWK CHIEF (S. C.)** Our introduction for 1938 which we believe can compete with the largest. It is informal decorative in type, a very deep, rich velvety cardinal red in color and has extra long petals which point forward and have a slight twist which adds to the appeal of the bloom; centers are high and full. Good substance. Stems carry the blooms facing and are of good length. Foliage thick and insect resistant. Certificate of Merit, Georgia Test Gardens, 1937. **Roots \$1.50 Plants \$ .75**



CARL G. DAHL, Informal Decorative

Pompon Dahlias

AIMEE	Very small, free flowering, bronze	\$ .25
AMBER QUEEN	Fine, deep amber with apricot suffusions	.25
BOBBY	Deep plum color	.25
BRUNETTE	Crimson striped and blotched white	.25
BOB WHITE	Perfectly formed pure white	.35
DARKNESS	Deep maroon. One of the darkest we have	.35
DEE DEE	Lovely soft blue	.35
DR. FERN	A lovely soft pink. One of the best of this color	.25
ELIZABETH	Amber, shaded red	.35
ETTA	Crimson with deep white edges	.35
FASHION	Deep amber to apricot. Cut leaf petals	.25
GEORGE IRELAND	Dainty and nicely formed mauve pink	.35
GIRLIE	Neat small lavender	.35
HAZEL	Yellow, overcast pinkish bronze	.25
HELEN ANITA	Small lavender, white center and long stems	.50
HILDA SEARLE	A grand pink cutting variety. Very free flowering	.25
HONEY	Pale honey yellow with faint suffusion of red on edges. An early and constant bloomer	.35
IDEAL	Clear deep yellow	.25
JESSICA	Amber and salmon with a tint of red	.25
JOE FETTE	Glistening pure white	.25
JOHNNIE	Maroon-crimson, nicely formed	.50
KITTY BARRET	Golden yellow, edged reddish purple	.35
LEDA BEEHLER	Amber with a tint of red on the edges	.25
LITTLE DAVID	Deep orange. A good one for cutting or exhibition	.35
LITTLE DOROTHY	White with orange markings	.25
LITTLE EDITH	Yellow, tipped bronze, very small exhibition flower	.35
LITTLE MAPEL	Golden yellow with bronze and pink overcast	.25
LITTLE ROSE	Golden yellow with bronze and pink overcast	.25
LITTLE GOLD RIDING	Golden yellow with bronze and pink overcast	.25
MARY MUNNS	Fuchsia, with a darker shade. Good stems	.50
PRIDE	Deep, rich red	.35
SNOWCLAD	Very prolific pure white	.25
SHERRY	1937 introduction. Good purple. Poms are not plentiful or satisfactory. Sherry will fit very nicely in this vacancy. The color is deep purple throughout; perfect exhibition form and size, and easy grower as well as early, free bloomer. Roots	.50
TAKA'S PURPLE	Bright Dahlia carmine, long stems	.50
YELLOW GEM	Fine canary yellow with good stems	.25



A Prize-Winning Show Arrangement of Poppoms

ALLING'S DAHLIAS 1940

C. Louis Alling, Dahlia Specialist, West Haven, Conn.



A DANBURY, CONN., FAIR DISPLAY

Note the wide variety of types shown. "Pink Pearl," "Tiny" and "Baby Royal" in front bowl. "Prince de Bulgaria" the striped single at right and "Jessie" the large single at left foreground.

**MRS. BRUCE COLLINS (Cac.)** A new cactus of primrose or light lemon yellow. Very nicely incurved and has long curly petals. A fine free bloomer. **Roots \$ .75**

**MRS. GEORGE LE BOUTILLIER (I. D.)** A new carmine red which rivals Murphy's Masterpiece in many ways. It is flatter in formation and the blooms are more regularly formed. The blooms may be grown to very large size and are produced on sturdy plants. **Roots \$ .50**

**MURPHY'S MASTERPIECE (I. D.)** This immense red is a prize winner whenever shown. It can be grown larger than any other existing variety and with no particular forcing. Color rich red. **Roots \$1.00 Plants \$ .75**

**MYRA HOWARD (I. D.)** A massive flower of the Gowl type with firm heavy stems. The color is a combination of saffron yellow, gold and tints of salmon, the entire effect being an ochrous orange. **Roots \$ .50**

**NANCY DUNNE (I. D.)** Similar in color to the old California, Papillon, having many of the good features of this variety, and none of its faults. The color is a bit difficult to describe, being a combination of salmon, tan and gold, with just a slight magenta reverse, although this is not all noticeable. **Roots \$1.50 Plants \$ .75**

**NAGEL'S BIJOU (S. C.)** Soft salmon rose. Early flowering and medium height. **Plants \$ .50**

**NAGEL'S GIANT.** This big fellow comes from Belgium and can compare favorably with the best of our own introductions. The color is deep salmon suffused golden yellow. A robust growing plant producing immense flowers on cane-like stems. **Plants \$1.00**

**NEW DEAL (I. D.)** Varying shades of brilliant orange tend to make this a variety of unusual coloring. Plants sturdy growers, giving a fine lot of blooms. **Roots \$ .50**

**OLYMPIC SUNSET (S. C.)** An outstanding Honor Roll variety of 1935. Color is apricot orange and coral with a blending of lemon yellow. Fine high centers of perfect semi-cactus form. **Roots \$1.00 Plants \$ .50**

**OMAR KHAYYAM (F. D.)** This big red has much the appearance of Jersey's Beacon, but the plants are much better growers, and the plants have fine long stems. The color is Chinese red shading to orange, being somewhat lighter at tips. **Roots \$ .50**

**ORIENTAL GLORY (I. D.)** An orange beauty which comes to us from the Mid West. The glowing orange blooms are most attractive and we really know of nothing just like it. Stems are long with blooms nicely placed. Foliage is healthy and clean. Another Certificate of Merit and Honor Roll variety. **Roots \$ .50**

**OKALEDGE MONARCH (F. D.)** This crimson carmine giant has been a favorite wherever shown in the two years it has been on the market. Habit of growth is very vigorous, substance is good. Size from 8 inches to 11 inches. Habit of growth is very vigorous, substance is good. **Roots \$1.00 Plants \$ .50**

**PEPPERMINT CANDY (S. C.)** Cream striped and splashed carmine. We introduced this Dahlia in 1924 and it still continues to be one of our largest sellers in spite of the fact that the stems are not strong enough to properly support the blooms. Nothing exactly like it. **Roots \$ .50**

**PHANTOM (I. D.)** A large bi-color of purple with white edge and stiff stems. **Plants \$ .75**

**PRESIDENT BENES (I. D.)** We believe this to be one of the finest recent importations. Plants in our gardens were laden with huge blooms from early to late. The color is an unusual copper bronze with a slight silvery sheen. Cane-like stems. **Plants \$1.00**

**PRINCE OF PERSIA (I. D.)** A new red from the West which is making good. The flowers are very large, frequently a foot in diameter, of the most rich glistening crimson imaginable. The bushes are tall with a tough healthy foliage. **Roots \$ .50**

Miniature Dahlias

The popularity of the smaller types of Dahlias is most rapidly increasing. More people are learning their usefulness for beds and borders, and their size particularly adapts them for table and other indoor decorations. Their freedom of bloom insures an abundant supply of flowers from early to late.



BABY FRANCIS, Miniature Decorative

AMI BARILLET	Miniature single. Purple foliage with blooms of pure garnet.	Roots \$ .50
BABY FRANCIS	We are proud to introduce this pink Miniature which was produced in our own garden. Long upright stems; blooms about 2 1/2 to 3 inches and are produced in such abundance that a small bush, like this, The color is amaranth with perhaps a tinge of blue.	Plants \$ .75
GUSTAF OF LEANDALE	Miniature Duplex. Color is bright scarlet with garnet toward center and a bright yellow disk. Lacy foliage of a reddish bronze color. A fine bedding variety.	Roots \$ .50
BUCKEYE BABY	A very fine Miniature Formal Decorative of golden buff lightly shaded red on the reverse.	Roots \$ .50
CHANCELLOR	Miniature Single. Brownish red with blood red circle around the perfect center. A fine keeper on stiff stem.	Roots \$ .50
CORRINNA	Miniature Informal Decorative. Fine flowering lemon yellow. One of the best of this color.	Roots \$ .50
FAIRY	Miniature Jersey's Beauty. Very early and prolific bloomer and a winner in the Miniature section.	Roots \$ .50
LITTLE JENNY	Miniature Semi-Cactus. Apricot overlaid rose with a canary yellow center. A waxy upstanding bloom.	Plants \$ .50
LITTLE MISS MUFFET	A small informal decorative about four inches in diameter. Fine pink, each petal edged deeper. Unsurpassed for baskets and cutting.	Plants \$1.00

DAHLIA BARGAINS

**COLLECTION A** Potted Plant Special. \$3.75 value. Sent postpaid for \$2.85. Jimmie Foxes, Greater Glory, A. E. Heil, Jessica Dragonette, Son of Satan.

**COLLECTION B** \$3.25 worth of high grade roots for \$2.35. Golden Light, Oriental Glory, Mary Tallmadge, Hunt's Velvet Wonder.

**COLLECTION C** Five old favorites. \$7.50 worth of roots for \$1.75. Thomas Edison, Velvet Wonder, Mrs. George Le Boutillier, Myra Howard, Shahrazad.

**COLLECTION D** A golden ball of Dahlias for \$2.00. Angabelle, Avalon, Geo. Trumbull, Jean Choctot, Jersey's Beauty, M. W. Wilson, Mrs. George Sheen, Francis Talbott, Rose Fallon, Meta Scammell.

**COLLECTION E** 12 choice named varieties, our selection, \$2.00. Five for \$1.00.

**COLLECTION F** Six selected Poppoms, a variety of colors, \$1.00.

**COLLECTION G** Five choice Singles \$1.00.

**COLLECTION H** Five free flowering Miniatures, \$1.00.

DAHLIA LABELS

Two and a half inch, copper wired, painted on one side. The same as we use in our own gardens. Not postpaid unless shipped with a good order. \$ .25 per 50 \$ .40 per 100 \$2.85 per 1,000

**LABELS.** 2 1/2 inch painted one side for use in making cuttings. \$ .25 per 50 \$ .45 per 100 \$2.00 per 1,000

**QUEEN CITY (F. D.)** A huge pink and white bloom which we like very much. It should be topped and made to bloom from the side for best results. **Roots \$2.00 Plants \$ .75**

**RUDOLPH'S GIANT (I. D.)** A real big one as the name implies. Color is a fine clear golden apricot with pastel pink and golden tan. Cane stiff stems. Certificate at Storrs and on three Honor Rolls. **Plants \$1.00**

**RUDY VALLEE (S. C.)** A big spreading bloom; a brilliant orange and gold. **Roots \$ .75 Plants \$ .50**

**SATAN (I. D.)** A no more appropriate name could have been selected for this red giant. The flaring red flowers have a sort of stag horn petal which is faintly tipped old gold. The stems are long, very erect and clean. **Roots \$ .50 Plants \$ .50**

**SHAHRAZAD (I. D.)** In California this is known as a pink Jane Gowl. This may not be an accurate description but at any rate it is a huge deep pink of good substance and depth. A worthwhile addition to any collection. **Roots \$ .50**

**SON OF SATAN (S. C.)** A much improved Satan. Better stems, clearer color and larger—it possible. Color clear scarlet red. **Roots \$1.50 Plants \$ .75**

**SPIRIT OF AUTUMN (I. D.)** Another production of our good friend, A. E. Heil, which did extremely well with us last season. The color is clear, canary yellow and the plants produce a mass of blooms from early to late. The stems are long and wiry and the blooms last well when cut. **Roots \$2.00 Plants \$ .75**

**STAR OF BETHLEHEM (I. D.)** This star-like white bloom always attracts attention. Color is pure white, stems are erect and plants are good growers. **Roots \$ .50**

**THOMAS A. EDISON (F. D.)** A gorgeous royal purple with a brilliant rich finish. The size is large and the petals are of a stag horn formation. Has every desirable habit including a rich green foliage. Nothing exactly like it in style or color. **Roots \$ .50**

**VICTORIA (Inc. Cac.)** Splendid for cutting or show purposes. Color is clear yellow; stems erect and long. **Plants \$ .50**

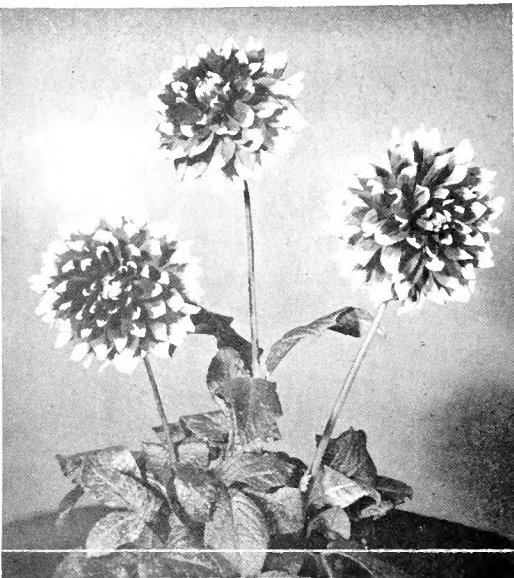
**VOLCANO (I. D.)** Orange flame red. Vigorous grower and large size. Will succeed in very hot weather and other adverse conditions. **Roots \$1.00**

**WHITE BEAUTY (I. D.)** A fine fluffy white on erect stems making a good cut flower or garden variety. **Roots \$ .75 Plants \$ .50**

**WHITE WORDER (I. D.)** Nothing better in a low price pure white. Size is large. Makes a big plant and a good keeper when cut. **Roots \$ .50**

**WM. J. WYLLIE (F. D.)** This is a fine compact growing plant which produces a wealth of fine waxy yellow blooms, as the flowers mature showing slight delicate pinkish tones. Size is large and habits are all good. Certificate at Storrs in 1936. **Roots \$1.00 Plants \$ .50**

**YELLOW MARVEL (S. C.)** A Holland novelty which we believe deserves attention. The color is clear citron yellow, size is large and the stems are long and straight. A good clean grower in every way. **Roots \$2.00 Plants \$ .75**



LOIS WALCHER

Winner of Six American Home Achievement Medals, 1938

Ball Dahlias

Here are the old style pin cushion or ball shaped Dahlias of our grandmother's time. They have taken on increased size and usefulness. You just can't win sweepstake prizes at the shows nowadays without them.

**A. D. LAYONI** Clear pink. An old time favorite. **Roots \$ .25**

**MARY HELEN** We introduced this in 1931 and it is now grown and shown everywhere in the Ball classes. Large glistening yellow on fine stems. **Roots \$ .35**

**MRS. C. D. ANDERSON** Large rosy magenta of good size. **Roots \$ .35**

**MRS. MARY BOWMAN** Deep gold with a slight tinge of magenta on the reverse. A strong grower. **Roots \$ .25**

**ORATOR** A nicely formed variety of golden yellow to buff. **Roots \$ .25**

**SILVA QUARTA** A Ball Dahlia of unusual formation as each petal is made up of innumerable small curled petals. Color light lavender. **Roots \$ .35**

**SUPT. AMRHYN** This clear pink invariably wins on the exhibition table. Good size and holds up well. **Roots \$ .50**

**YO YO** One of our 1933 introductions. A perfect ball of autumn shadings. Base golden yellow with gold bronze suffusions. **Roots \$ .35**

One root each of the above prize winning Ball Dahlias sent postpaid for \$2.00

Single Dahlias

BARTON	Large soft scarlet or rust red. Very free	\$ .50
CREAM CENTURY	Creamy white. Long stems and free flowering	.50
DAHLIADEL TWINKLE (Orchid)	Tyrian rose and white. A very unusual and attractive flower of a type very suitable for arrangement	Roots \$1.00 Plants .50
DORIS	Velvet carmine tipped pure white. Odd and attractive. A compact grower and a fine garden variety	Roots .50
ECKFORD CENTURY	An unusual bi-color single. The base is chalky white with stripes and spots of carmine rose	.50
JESSIE	The best pure white. Large size with long erect stems pointed and slightly twisted	.50
NEWPORT WONDER	Rose pink with gold suffusions. Petals pointed and slightly twisted	.50
PEQUOT YELLOW	The best yellow single to date. Long stems and a fine cut flower	Roots .75
PINK LADY	Apple blossom pink. Long stems making an excellent cut flower	Roots .50
PRINCE FERDINAND OF BULGARIA	Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety	Roots .50
ROSE PINK CENTURY	A large single of clear rose pink color	Roots .35
SCARLET CENTURY	Deep, rich velvety scarlet red	.50
SNOW PRINCESS	A new single from Holland of the purest waxy white on very erect stems	Plants .50
TANGO	A brilliant autumn colored single of cadmium yellow shaded scarlet orange	Roots .35

HUNT'S VELVET WONDER, Informal Decorative





## DAHLIA FRIENDS

In this list we have endeavored to present honest, comprehensive, descriptions of many of the best Dahlias in all popular types. We do not list a Dahlia just because it happens to be new but prefer to mention only those that have stood the test of time and that we can honestly recommend.

We do not claim our prices to be the lowest but we do believe that our stock will prove the most economical in the end in comparison with stock offered at lower prices.

To those not conversant with Dahlias by name we can recommend the Bargain Collections offered herein. The varieties used in these collections are reliable sure-to-bloom sorts and are certain to give you satisfaction.

It was reported last season by many of our friends that the European Corn Borer was much less troublesome last season. Also spray treatments have proven most effective. Reliable sprays with at least a 4% Rotonone or Derris content, combined with a good spreader, have given good control. We also recommend that anyone having trouble with this pest write to the U. S. Department of Agriculture, Washington, D. C., for Bulletin E-421 which gives valuable information on the habits and control of this pest.

We thank you for your past patronage and trust we may look forward to your continued patronage. May we also extend to you our best wishes for a most successful Dahlia season in 1940.

Cordially,

C. LOUIS ALLING

## GENERAL INFORMATION

This list cancels all previous ones.

Our stock consists of the highest quality field grown root divisions. They are fully guaranteed true to name and to arrive in good growing condition. All roots sent before April 1st are at buyer's risk. We take every possible precaution against freezing but we cannot guarantee their safe arrival.

**Green Plants.** Our green plants are base cuttings from healthy stock, they are slow grown and with reasonable care should give equally as good results as roots. We pay all regular postage charges, but on green plant shipments if they are likely to be in transit more than 24 hours it will be well to add 25 cents so that we can ship special delivery.

**Remittance.** Money may be sent by P. O. Money Order, Express Money Order, Registered Mail or Check. Stamps are very convenient for small amounts, but we much prefer the small denominations.

**Commercial Growers.** We offer the usual terms to bona fide commercial growers where our stock will permit. Please use business stationery when ordering.

**Cultural Directions.** We do not wish to burden you with lengthy cultural notes in this list, but we send out full and complete cultural directions with every order.

**Canadian Regulations.** To import Dahlias into Canada a special permit must be obtained from the Pest Advisory Board of the Department of Agriculture at Ottawa. Special tags will be supplied which must be on the packages when shipped into Canada. This permit may be easily obtained by writing to the Pest Board stating what you wish to import.

## QUANTITY DISCOUNTS

Three of any one variety.....	Less 10%
Six of any one variety.....	Less 20%
Ten of any one variety.....	Less 25%



